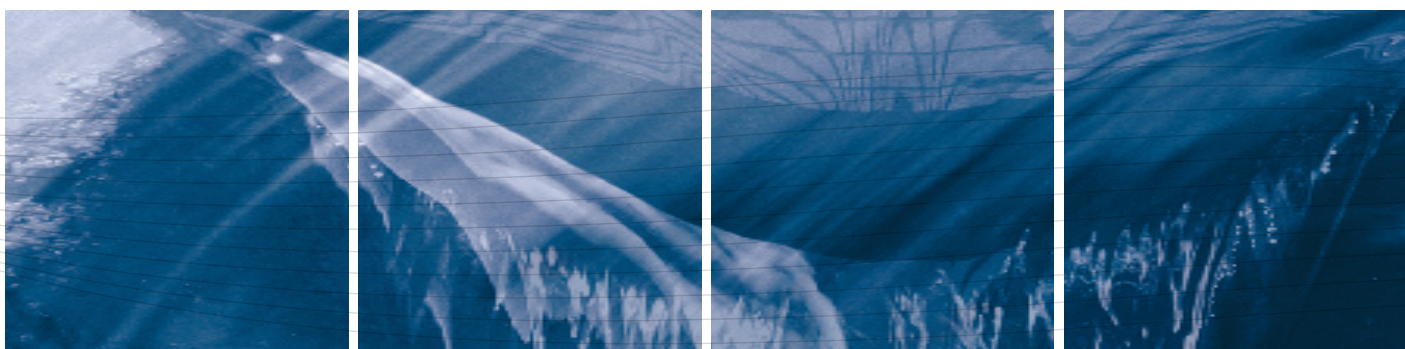


# EXHIBITION OPPORTUNITIES



Australian Hydrographers Association Conference

October 19-21 2010

BURSWOOD, PERTH, WESTERN AUSTRALIA

AHA2010  
PERTH WA

# BACKGROUND INFORMATION ABOUT THE AUSTRALIAN HYDROGRAPHERS ASSOCIATION

The Australian Hydrographers association was established in 1979 to encourage the development of all aspects of hydrometric data collection, processing, analysis and presentation. The Association provides a forum for the interchange of knowledge and ideas and represents the interests of all Australian Hydrographers and other associated industry staff and stakeholders.

Hydrographers measure, map and describe the world's surface and ground water resources and provide important data for environmental protection and the design of essential infrastructure.

Australia's water is managed for a variety of end uses and Australian Hydrographers work across a wide range of industries and utilities providing hydrometric data, information and advice to stakeholders. The Australian Hydrographers Association membership also includes overseas members involved in hydrometric programs abroad.

The Australian Hydrographers Association is strongly supported by Government and industry stakeholders.

# BENEFITS OF PARTNERSHIP

The Hydrographers Association Conference is held every two years. It is a unique opportunity for industry suppliers to promote their products to water industry representatives from all over Australia and the Asia Pacific Region. More specifically, we anticipate participation from every leading State and Federal water agency, hydro power generators and private industry groups.

There is an opportunity to showcase product at the expo. Major sponsorship packages are now sold out.

## Conference Organising Committee

### **Michael Whiting**

Australian Hydrographers' Association (Secretary)

Ph: (M) 0427 088 042

Email: [secretary@aha.net.au](mailto:secretary@aha.net.au)

### Committee members

Greg May - Department of Water

Allan Deane - Water Corporation

Kelvin Baldock - Hydrosmart

Russell Marks - Greenbase Pty Ltd

## Conference Secretariat

Please direct all correspondence in relationship to Partnership Opportunities to the conference Secretariat:

John Teres

Event Management Online

PO Box 1506, Fyshwick ACT 2609

Ph: 02 6239 3363

Email: [jt@online-events.com.au](mailto:jt@online-events.com.au)

Fax: 02 6239 3338

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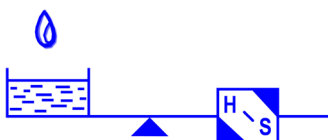
# SPONSORS

## Platinum



**Australian Government**  
**Bureau of Meteorology**

## Gold



**Silver Sponsors - Expo Passport**

***Aquatic Informatics / Greenspan***

**Bronze Sponsor - Welcome Reception Sponsor**

***YSI Australia (SonTek)***

**Conference Satchel Sponsor**

***Kisters***

**Name Badge and Lanyard Sponsor,  
Pads and Pens Sponsor**

***iQuest***

## HYDROGRAPHY - REFLECTION, REFINEMENT, RESURGENCE

The Theme of 2010's Conference is Hydrography - Reflection, Refinement, Resurgence. This theme provides the opportunity to showcase projects, exchange experiences and learn about a wide range of subjects related to Hydrography in Australia and from around the World.

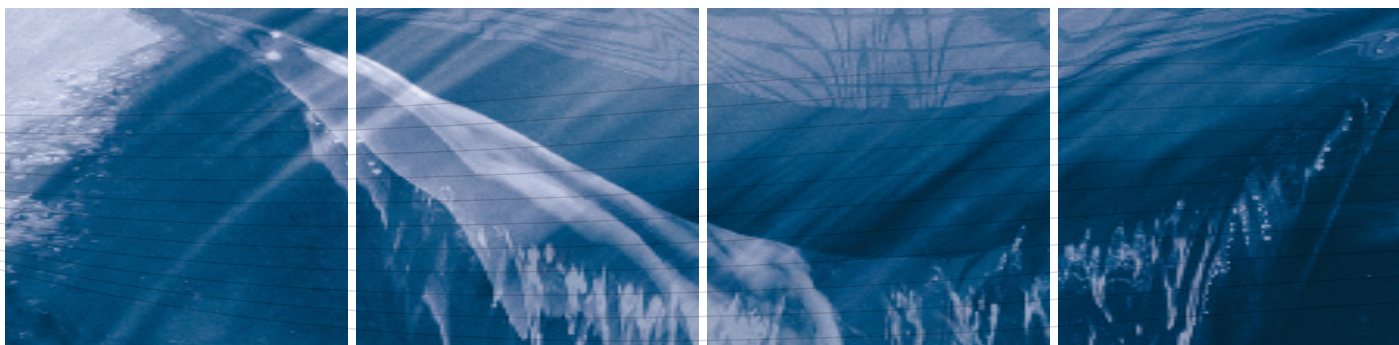
As Hydrographers we collect, validate, and manage a wide range of water related parameters. This often involves verifying data in an historical context. In an environment of rapidly changing technology we must not lose sight of hydrography's evolution, so it is important to occasionally step back and Reflect on the past. This event provides the opportunity to obtain a clear understanding of where hydrography has come from in order to continue improving based on sound knowledge and understanding.

Refinement of the profession is currently underway. Training and accountability are being refined with the development of a new Hydrographic Qualification under the Federal Government Vocational Education Training framework and consideration of certification / accreditation

for Hydrographers. On the technology front, advances include the adoption of groundbreaking Acoustic Doppler technologies for obtaining Discharge Measurements; enhanced theoretical Ratings using data from aerial surveying; IP telemetry for ready access to data; and ongoing advances in the presentation of information using sophisticated GIS tools. All vastly improving the efficiency of data collection and availability of a growing range of information products.

The need for water related data is undergoing Resurgence due to various drivers including Climate Change, the Water Act 2007, Water Accounting, and increasing Environmental Compliance and Social pressures. As Hydrographers we need to face this challenge to not only ensure that the data we collect is accurate and timely, but also relevant to commonly adopted Standards and community values.

All practitioners with an interest in the profession of Hydrography are welcome to attend and the Committee urges each member of the AHA to find the time to come to Perth in October 2010.



# TRADE EXHIBITION BOOTH

## \$3,350.00\*

With all of the conference break hospitality and the Welcome Reception held in the exhibition area, you will have ample opportunity to offer your products/services to the entire delegation. The exhibition hall is planned to be adjacent to the conference room. Delegates will also be encouraged to visit all stands if the Expo Passport sponsorship is taken up. Additionally, there are plans to have a “pit stop” happy hour at the end of day 1 of the conference.

### The benefits;

- 1x Exhibition Booth 3m wide x 2m deep
- 2x 150 watt spot lights
- 1x company name
- 1 x fascia panel
- 1x 10amp general purpose outlet
- 2 x complimentary registrations (two tickets included for the welcome reception and the conference dinner). This registration includes attendance at sessions, morning tea, lunch and afternoon tea while at the conference and conference materials
- Acknowledgement in the conference program
- Company name displayed on the conference website and a hyperlink to the organisation's website
- Delegate Information
- One conference compendium per stand with conference information and materials

### Optional

- Additional Staff attendance at a special discounted rate (equal to the non-member delegate rate) per person
- \* = This booth fee includes a \$50 Day 1 Happy Hour contribution

### Additional booths

- Additional booths can be purchased at a discounted price of \$2,350.00 but this does not include any additional registrations (staff).

For extra staff please contact the organisers for options.

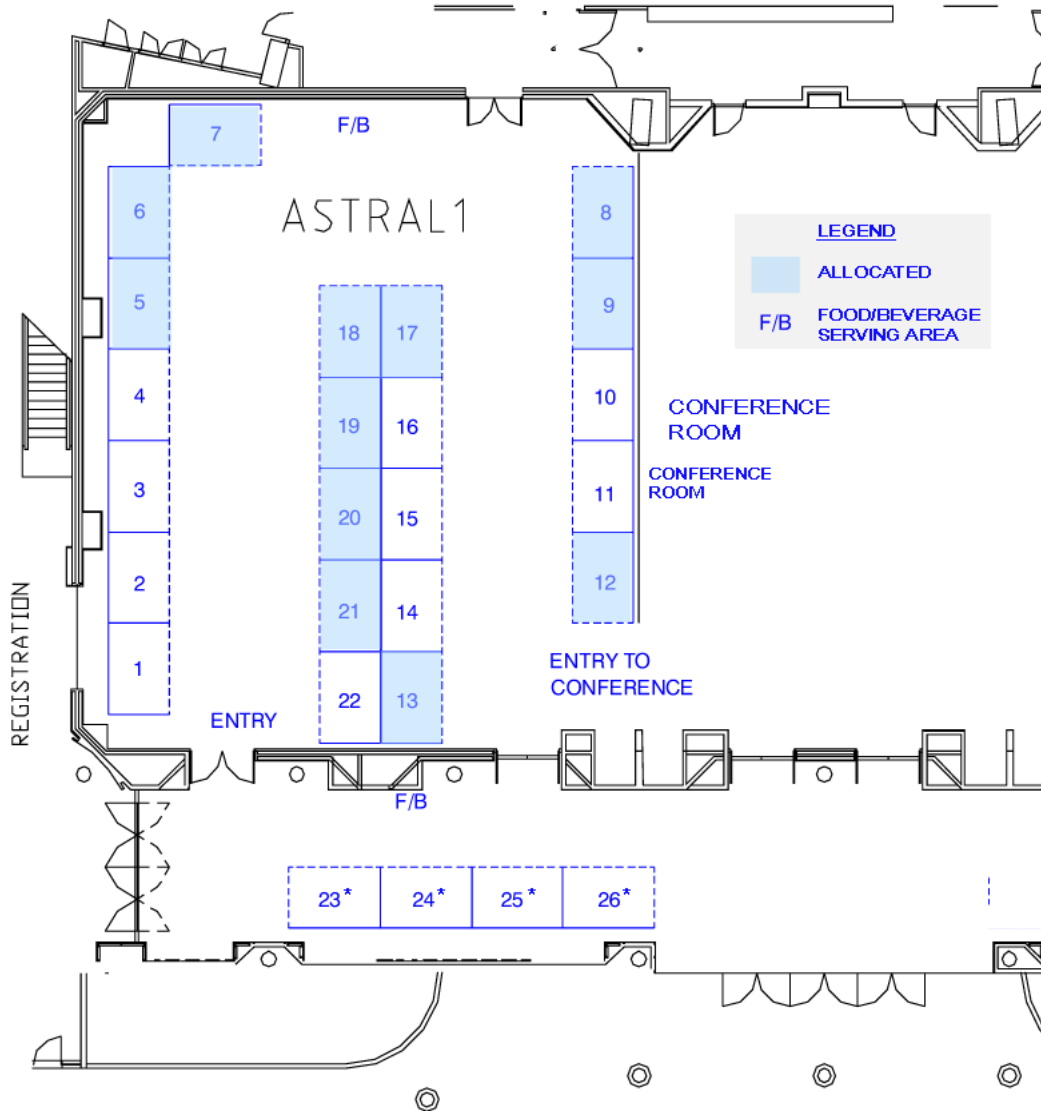
## PAYMENT TERMS - 2 FINANCIAL YEAR (FY) PLAN

You can spread your payments (by negotiation) over 2 financial years, thus removing the burden of a single financial payment. Each scenario is going to be different, but we will generally look for a 50:50 spread of payments over the period, by agreed dates.

Please note that GST does not apply as the Australian Hydrographers Association is not registered to collect GST.

# EXHIBITION LAYOUT

For up-to-date exhibiton layout and booth allocations please visit:  
<http://www.aha.net.au/events/aha-2010-conference/exhibition/>



Booth locations are allocated to the major sponsors first, and then to exhibitors on a first come, first served basis.

- |                                      |  |
|--------------------------------------|--|
| 1. _____                             | 14. _____  |
| 2. _____                             | 15. _____  |
| 3. _____                             | 16. _____  |
| 4. _____                             | 17. Underwater Video Systems and Teledyne RD Instruments |
| 5. Sentinel                          | 18. Campbell Scientific                                  |
| 6. iQuest                            | 19. Thermo Fisher Scientific                             |
| 7. Hydrological Services             | 20. Thermo Fisher Scientific                             |
| 8. Unidata                           | 21. Unispan Instruments                                  |
| 9. Aquatic Informatics and Greenspan | 22. _____  |
| 10. _____                            | 23. _____  |
| 11. _____                            | 24. _____  |
| 12. Bureau of Meteorology            | 25. _____  |
| 13. Aqualab Scientific               | 26. _____  |

\* Please note that the conference organisers reserve the right to move exhibitors from booth locations 23-26 if there are still booth locations available in locations 1-22 prior to the exhibition opening.

## EXHIBITION PACKAGES

Yes! I wish to take advantage of the exhibition package indicated below and join you in delivering the Australian Hydrographers Association Conference 2010

Trade Exhibition Booth:

- Single Booth
- Double Booth

Booth location preference:

1st preference: \_\_\_\_\_ 2nd preference: \_\_\_\_\_

Please visit <http://www.aha.net.au/events/aha-2010-conference/exhibition/> for an up-to-date exhibition layout to see which booth locations are available.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

- Yes, please use the following credit card details to make full payment now.
- Yes, please use the following credit card details to make 50% payment now.

Credit card number: \_\_\_\_\_

Card type: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Name on card: \_\_\_\_\_

RETURN TO: John Teres  
Event Management Online  
PO Box 1506, Fyshwick ACT 2609  
Ph: 02 6239 3363  
Email: [jt@online-events.com.au](mailto:jt@online-events.com.au)  
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